

KEVIN J FLEMING

Equip your Potential

Dr. Kevin J Fleming

Vice President of Planning & Development - Norco College - Southern California

CEO - Catapult

Educator - Speaker - CEO - Author

SHORT BIO

Dr. Kevin J Fleming is an educator, speaker, CEO and author.

He is the producer of multiple, viral animation videos including **Success in the New Economy**, author of the educational bestseller, **(Re)Defining the Goal**, and currently **Vice President of Planning & Development** at Norco College in Southern California. Dr. Fleming is a passionate advocate for ensuring all students intentionally equip their potential, enter the labor market with a competitive advantage and find their purpose, on purpose.

MEDIUM BIO

Dr. Kevin J. Fleming is an educator, speaker, CEO and author.

He has dedicated over 20 years to changing the dialogue around eliminating the skills gap, helping students secure a competitive advantage while equipping their potential, and guiding students to identify and pursue their purpose on purpose.

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To support this mission he has produced multiple, viral animation videos including *Success in the New Economy*, he has written three books including the bestseller, *(Re)Defining the Goal*, he has elevated Career & Technical Education (CTE) programs nationally through inspirational professional development, and he has secured and managed over \$75 Million in grants to advance economic & educational opportunity.

Dr. Fleming currently serves as the Vice President of Planning & Development at Norco College (part of Riverside Community College District, CA) having previously supported over 40 CTE programs as a Dean of Instruction and member of the faculty.

Dr. Fleming has helped launch a national dialogue about acquiring the right knowledge, skills, and abilities to be successful in the new economy. His message encourages every education leader (teachers, counselors, parents, and policymakers) to support America's talented students to make informed career decisions through the development of the 4 skills necessary for true success: academic skills, life skills, employability skills, and technical skills.

LONG BIO

Dr. Kevin J Fleming is an educator, speaker, CEO, and author.

He has dedicated over 20 years to changing the dialogue around eliminating the skills gap, helping students secure a competitive advantage while fulfilling their potential, and guiding students to identify and pursue their purpose on purpose.

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To support this mission, he has produced multiple, viral animation videos including *Success in the New Economy*, he has written four books including the bestseller, *(Re)Defining the Goal*, the children's book *There's A Hat for That!*, and an interactive etextbook to train Supply Chain Technicians, he has elevated Career & Technical Education (CTE) programs nationally through innovative professional development, and he has secured and managed over \$75 Million in competitive grants to advance economic & educational opportunity.

Beginning his career in academia within student services, he has vast experience in student leadership, classroom instruction, labor market research, economic development, marketing, fundraising, grant/project management, academic affairs, and professional speaking.

At Norco College since 2010, Dr. Fleming leads the Planning & Development division that includes Marketing and Communications, Advancement/Grants, Institutional Effectiveness, Strategic Initiatives, Workforce Development, and Community Partnerships. He previously supported over 40 Career & Technical Education (CTE) programs within the Academic Affairs division as Dean of Instruction. A passionate advocate for student success, he served as vice president for the California Community College Association for Occupational Education and on visiting teams for the Accrediting Commission for Community and Junior Colleges. Dr. Fleming's Center of Excellence was recognized by the Community College Futures Assembly (National Bellwether Award) for analyzing industry trends, workforce needs, & providing customized labor market research

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for the largest higher education system in the world: the California Community Colleges.

Dr. Fleming is a faculty member, international keynote speaker, CEO of Catapult, and a recovering academic elitist. A true life-long learner, he has earned two Bachelor's degrees from Loyola Marymount University (Psychology & Philosophy); a Master of Arts from The Ohio State University (Educational Policy & Leadership), an MBA from the University of Redlands, and a Ph.D. in Education from Claremont Graduate University...but it was his CTE industry certification in geographical information systems (GIS) that lifted him out of working poverty.

Dr. Fleming has successfully founded five private-sector companies and currently serves on the Boards of Future N Focus Dream Catcher Enterprises and California Baptist University's School of Education. He has been honored with the Presidential Citation for Outstanding Achievement and Service from Loyola Marymount University and the Corona Chamber of Commerce "40 Under 40" award. Dr. Fleming is a proud eagle scout, husband, father, certified etiquette trainer, has completed five marathons and remains an active volunteer with Sigma Phi Epsilon Fraternity (Distinguished Alumnus Award), and his local church.