

KEVIN J FLEMING

Equip your Potential

Dr. Kevin J Fleming

Educator | Keynote Speaker | 4x Author | Video Producer | Founder and CEO, Catapult

SHORT BIO

Dr. Kevin J Fleming is an educator, speaker, producer of multiple, viral animation videos including *Success in the New Economy*, and author of the bestseller, *(Re)Defining the Goal*.

Dissatisfied with the status quo, he has dedicated over two decades advancing career education forward as both a faculty member and administrator. Dr. Fleming serves as the Founder and CEO of Catapult, which delivers the world's best thought leaders, through hybrid-flexible masterclasses, that truly inform, motivate, and transform our institutions forward faster.

Dr. Fleming is a passionate advocate ensuring all students intentionally equip their potential, enter the labor market with a competitive advantage, and find their purpose on purpose.

MEDIUM BIO

Dissatisfied with the status quo, Dr. Kevin Fleming has dedicated over two decades advancing career education forward as a former business faculty member, Dean of Career & Technical Education, and community college Vice President. He works tirelessly towards an educational model that is flexible, purpose-driven, student-focused, and career-minded. He currently serves as the

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Founder and CEO of Catapult, which delivers the world's best thought leaders, through hybrid-flexible masterclasses, that truly inform, motivate, and transform our institutions forward faster. Energetic, passionate, & principled, he believes in the power of education to transform lives.

Dr. Fleming has produced multiple, viral animation videos including *Success in the New Economy*, and he has written four books including the educational bestseller, *(Re)Defining the Goal*. He has elevated Career & Technical Education (CTE) programs nationally through inspirational professional development, and he has secured and managed over \$85 Million in grants to advance economic & educational opportunity.

Dr. Fleming's message encourages every education leader and stakeholder to support America's talented learners to make informed career decisions through the development of the 4 skills necessary for true success: academic skills, life skills, employability skills, and technical skills. He is a passionate advocate ensuring all students intentionally equip their potential, enter the labor market with a competitive advantage, and find their purpose on purpose.

LONG BIO

Dr. Kevin J. Fleming is an educator, international keynote speaker, CEO, and an author. He has dedicated over two decades advancing the dialogue around eliminating the skills gap, helping students secure a competitive advantage while equipping their potential, and guiding students to pursue their purpose on purpose.

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You may know Dr. Fleming for his library of viral animation videos including *Success in the New Economy*, or from his four books including the bestseller, *(Re)Defining the Goal*, the career exploration children's book *There's A Hat for That!*, and the inspirational title, *Words Are Your Superpower*. He has elevated Career & Technical Education (CTE) programs nationally through dynamic professional development, and he has secured and managed over \$85 Million in competitive grants to advance economic & educational opportunity. Dr. Fleming works tirelessly towards an educational model that is flexible, purpose-driven, student-focused, and career-minded.

Beginning his career in academia within student services, Dr. Fleming has vast experience in classroom instruction, student leadership, labor market research, economic development, marketing, fundraising, grant/project management, academic affairs, and professional speaking. He currently serves as the Founder and CEO of Catapult, which delivers the world's best thought leaders, through hybrid-flexible masterclasses, that truly inform, motivate, and transform our institutions forward faster.

Dissatisfied with the status quo, and a passionate advocate for student success, he has served alongside us as a regional labor market director, CTE faculty member, a CTE Dean supporting over 40 programs, and a community college Vice President of Planning & Development. His statewide leadership includes the California Community College Association for Occupational Education and multiple visiting teams for the Accrediting Commission for Community and Junior Colleges. As an Innovation & Strategic Development consultant for the Los Angeles Regional Consortium, he supports CTE and workforce development with 19 community colleges in the 17th largest economy in the world. And he

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volunteers nationally with the Association of Career & Technical Education. He truly walks the talk.

Dr. Fleming's Center of Excellence was recognized by the Community College Futures Assembly (National Bellwether Award) for analyzing industry trends, and workforce needs, & providing customized labor market research for the largest higher education system in the world: the California Community Colleges. His career activities have helped influence state legislation, district student-success initiatives, and funding allocations within 38 states and countries.

A self-proclaimed recovering academic elitist, and a true lifelong learner, he has earned two Bachelor's degrees from Loyola Marymount University (Psychology & Philosophy); a Master of Arts from The Ohio State University (Educational Policy & Leadership), an MBA from the University of Redlands, and a Ph.D. in Education from Claremont Graduate University...but it was his CTE industry certification in geographical information systems (GIS) that lifted him out of working poverty.

Dr. Fleming is a proud eagle scout, husband, father, and certified etiquette trainer, and has successfully founded five private-sector companies in different sectors. He currently serves on the Board of Future N Focus Dream Catcher Enterprises and remains an active volunteer with Sigma Phi Epsilon Fraternity and his local church. He has completed five marathons and has been honored with the Presidential Citation for Outstanding Achievement and Service from his first alma mater Loyola Marymount University. Energetic, passionate, & principled, he believes - like you - in the power of education to transform lives, communities, and generations.